



Becoming 7 explores the joys of childhood via: Adventures, Activities, Games, Special Days, Memories, Books, Movies, Health, Safety, Food, Nature, Toys, and Products.

*Why, Becoming 7?*

- \* As a child one of my reading books in school was 7 is Magic. That has always stayed with me. 7 is my favorite number.
- \* 7 is often the age that magical thinking ceases. Around this age there is a transition in how a child thinks. Thinking begins to involve cause and effect.
- \* 7 is commonly referred to as the age of reason. The age when a child knows right from wrong. One could say the age when innocence begins to fade.
- \* It is also the time when frustrations of learning rules and boundaries cease and things begin to click making life easier for everyone around the 7 year old. To a 7 year old, it means the world is a better place.
- \* 7 year old children are inquisitive. They want to know how and why. They have become miniature scientists. Always coming up with a new hypothesis and testing it to see if they are right.
- \* Generally a 7 year old still has good self-esteem.

Some responses to being featured were:



*Thank you so much! What an honor! I love the blog!!! – The Ice Cream Company*



*Awesome blog. Thank you for the love!*

*- Give Kids the World*



*Very cool! Thanks for visiting!* - Santa Cruz Beach Boardwalk

### **Statistics**

Since its beginning in April of 2016, Becoming 7 has rapidly moved up in **Alexa** global rankings.

2,097,184 on Dec 01, 2016

26,915,919 on May 03, 2016

MOZ has given Becoming 7 a Domain Authority of 25

Becoming 7's Klout Score is 62.28

On December 01, 2016, **Google Analytics** reported 36,498 Page views by 13,096 unique visitors YTD.

New Visitors 52.95%

Returning Visitors 47.05%

### **Demographics**

Male 24 %

Female 76 %

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18-24 years old 08.23%  
25-34 years old 20.18%  
35-44 years old 30.70%  
45-54 years old 22.85%  
55-64 years old 15.10%  
65+ years old 02.93%

75.97 % of visitors are from the United States of America. Visitors have come from all 50 States and over 113 countries of the 206 in the world.

Blog Post Visitor Comments 1,729

Social Media Reach as of Dec 1, 2016

Twitter 5,302 followers

Pintrest 1,524 followers

Instagram 1,380 followers

You Tube 1,101 Subscribers

Twitch.tv 939 followers

Facebook 868 followers

Google Plus 749 followers w/ 36,905 views

Snap Chat 93 friends

Periscope 45 followers





Are you ready to sign aboard?

I would be delighted to share you with the 7's (my followers) in several ways:

Flat Rate ad space on the sidebars and footer

Affiliate banners or in text links

Box Opening Videos

Demonstrations

Honest Reviews

Sponsored Blog Posts

Social Media Promotion

Brand/Product Affiliation

Representation at events

More Responses to being featured on the blog in 2016

[Woodies Cafe](#) shared your post **July 31 at 1:24pm** ·

A recent visitor had some good things to say about us in her blog! :)

Aloha Michelle...

Aug 31 [Jessie Rees Foundation: Never Ever Give Up - NEGU](#) So great! TYVM. NEGU, Erik (daddy)

Aug 29 Cutco Cutlery How about that? We are even good at opening glow sticks :)

Aug 29 Walmart Awesome! Keep doing what you do for the community and for kids! –Divy

Aug 5 [f'real](#) Yeah!! Get Bart his own next time ;)

July 31 [Woodies Cafe](#) Thanks for visiting and blogging about us! We are stoked you loved the burgers and clam chowder! Don't you just love Santa Cruz weather!? Hope to see you again!

Lorraine Brodek July 6, 2016

Ohmygosh! What a wonderful review of *Griddles Vol. 2* ! I am so impressed with the time you took to post pictures of the steps in my "chart-art" coloring process and then add an explanation. Plus you described how much fun it is...which was one of my main intents in designing these books. And you



cheated?! I'm shocked. LOL. Your frog is great---especially the fly! That's the 7-year old in you showing---which is the perfect age for *Griddles*. One happy fan sent a photo of the cat/bird design she selected. She embraced her "inner kitty" and made him turquoise and orange. It's posted on my Amazon page: [www.Amazon.com/Lorraine-Holnback-Brodek](http://www.Amazon.com/Lorraine-Holnback-Brodek).

Your blog is terrific! I loved reading about the evolution of your name. I morphed from Lorraine, to Lorrie in high school, to LoLo (means "crazy" [good] in Hawaiian), then to Grandma Lo. Now...I'm just Lo.

Congratulations on the Goodreads Giveaway. Obviously, I'm thrilled that you were one of the winners and a big thank-you (mahalo) for sharing your experience with all your readers! I shall now try to return the favor and post your review on my Facebook page---which I'm trying to master. It's really hard trying to teach an old 77 year old dog new tricks. There are those "7's" again!

June 10 [Vegas Toy Shack](#) *Love the becoming 7 article it's great Thank you!!!*

[Vegas Toy Shack](#) *Thanks for visiting 🙏 we appreciate the beautiful comments. God Bless.*

Walgreens @Walgreens May 26

@becoming\_7 *We love it! Thanks for getting some #RedNose Day love out there!*

[Ice Cream Company](#) *Thank you so much! What an honor! I love the blog!!! 🙏🙏*

[Like](#) · [Reply](#) · [May 24 at 9:28pm](#)

[Red Robin Gourmet Burgers](#) *Thanks for stopping in and writing about your adventure! Extra M?! Definitely putting strong emphasis on the#YUMMM!*

[Like](#) · [Reply](#) · [May 17 at 8:54am](#)

Natl Park Foundation @GoParks May 13

@becoming\_7 *Thanks for sharing - reply #FYPyes to share on <http://www.FindYourPark.com> .*

[http://twitter.com/becoming\\_7/status/722628258211045376](http://twitter.com/becoming_7/status/722628258211045376)

GiveKidsTheWorld @GKTWVillage May 12 @becoming\_7 *Awesome blog. Thank you for the love!*



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Santa Cruz Boardwalk @beachboardwalk May 6



@becoming\_7 *Very cool! Thanks for visiting!*

Rita's of Modesto

April 14 ·

*Special thanks to whoever wrote this great review/blog about our Modesto location*

<http://becoming7.com/2016/04/14/ritas/>

ALEX Toys @alextoys Apr 9

ALEX Toys Retweeted Becoming Seven

*Your #ShrinkyDinks earrings look great! Thanks for sharing with your readers!*